

# Festival of Dance

2- 5 June 2022

Gala 6 June



## SPONSOR AND ADVERTISE

For more information  
contact:

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ROYAL  
ACADEMY  
OF  
DANCE

W: [au.royalacademyofdance.org](http://au.royalacademyofdance.org)

The Royal Academy of Dance and Western Australian Regional Advisory Panel is offering you the following opportunities to be involved with the

## 2022 WA Festival of Dance

Over 5 days, we will welcome over 900 audience members and up to 400 participants ages 10 and up.

By choosing to sponsor, your brand will be showcased to the West Australian RAD membership and student base, non RAD schools, as well as their families and friends. Sponsors will be acknowledged in the presentation of an Award prize and within an A5 full colour souvenir programme.

### Sponsorship Opportunities AVAILABLE

Become a Sponsor and receive 50% off the below advertising rates. Contact us to find out more about sponsorship packages and benefits.

### Advertising Opportunities AVAILABLE

Promote your business to an audience of parents, students, dance teachers and studio owners from a variety of dance disciplines by advertising in the Festival of Dance programme.

The festival programme is an A5 landscape full color format and available for sale as pre-order with entries for participants or at the venue box office.

Parents, family and friends attending the Festival almost all purchase a copy and keep it as a souvenir so your ad could remain on the coffee table for months to come.

**Please note:** Advertising space within the Festival Program is limited so please contact us as soon as possible to secure your ad.

Space is provided on a 'first come, first served' basis.

Payment is required upon booking to secure your space and artwork should be submitted at the time of booking.

Specifications:	(H x W)	Bleed	Booking deadline: 27 April
Full page	(210 x 148mm)	3mm	Artwork deadline: 4 May
Half page	(105 x 148mm)	3mm	

ADVERTISING OPTIONS	PRICE	SIZE
Standard Studio Listing	FREE	One line, standard font (For participating schools)
Premium Studio Listing	\$25	Standard plus up to 75 characters (2 additional lines including spaces)
Half Page	\$100	Full colour, A6 – 105mm x 148mm
Full Page	\$190	Full Colour, A5 – 210mm x 148mm

## Terms and conditions for advertisers

1. Formats for artwork Please supply artwork by email as a high-resolution PDF. Any alterations and typesetting may incur a charge. Text must not take up more than 50% of advertisement. The RAD reserves the right to amend or reject advertisements that do not comply with our artwork guidelines. If amendments are required, this will be done in consultation with the advertiser.
2. Rates and refunds - Refunds will be based on full payment for advertisements already taken, less a 5% administration charge. Advertisements cancelled after the booking deadline will be subject to a 50% administrative charge. Charges will still apply for premium positions if an advertisement is cancelled after the booking deadline.
3. Payment can be made by bank transfer, details below. Advertisements will not be considered booked until payment in full has been received.
4. Pay by Direct Debit to :  
Account name: The Western Australian Regional Advisory Panel  
BSB: 032 034  
Account Number: 102351

On behalf of the Academy, the Regional Advisory Panel, our membership and most importantly our deserving Festival participants, may I thank you wholeheartedly for your support, without it such events could not offer such memorable experiences for our students.

To enquire about any of these opportunities please  
contact  
Lia Cox  
Regional Manager South Australia and Western  
Australia  
T: 0426 723 557  
E [lcox@rad.org.au](mailto:lcox@rad.org.au)